

PRODUCT INFORMATION

Cholesticin®

The natural lowering agent for blood fat values regulates the cholesterol level and reduces the risk of atherosclerosis and cardiac infarction.

Basic Facts

The calcification and hardening of vessels, in medical terms called atherosclerosis, is a very frequent health problem and at the same time one of the most frequent causes of death in the Western industrialized countries. It is characterized by the deposition of fat, cholesterol and calcium along the walls of the vessels. This, in turn, leads to a stenosis of the vessels, which involves the risk of an undersupply of vital organs. When the coronary arteries are affected, one speaks of a coronary heart disease whose symptoms may range from angina pectoris attacks to the lethal cardiac infarction.

People with a higher cholesterol level have a much higher risk of suffering from atherosclerosis than people whose cholesterol levels are within the limits of normal. Also diabetics and people having a higher triglycerid level (the so-called blood fats) have a much higher incidence rate of vascular sclerosis than the normal population.

Therefore, any treatment of atherosclerosis is based not only on a change of the life style involving healthy food, sports and stress reduction but also on a lowering of the cholesterol and triglyceride levels. Cholesticin® is the first lipid lowering agent consisting of natural ingredients that has very good efficacy.

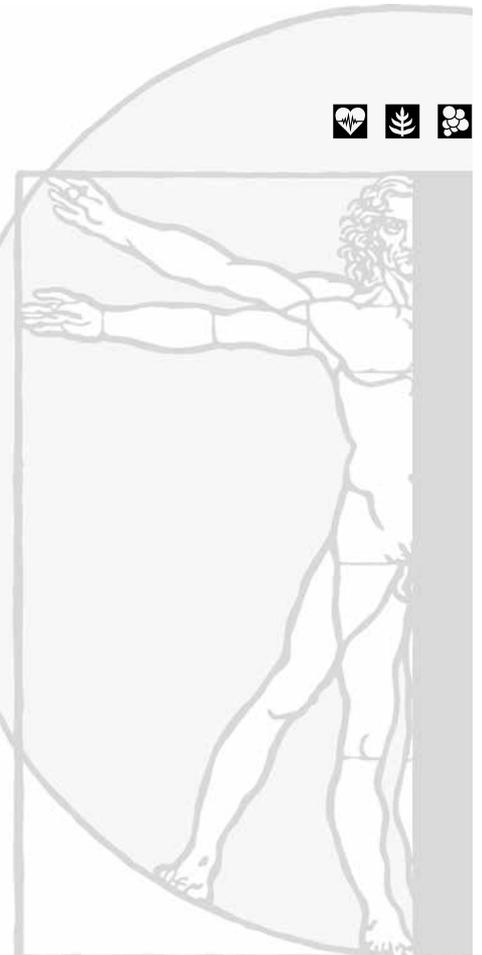
Cholesticin® contains red yeast rice and niacinamide (vitamin B3). Both of these ingredients have a cholesterol-lowering effect, and together they are one of the most potent vegetable cholesterol-lowering agents.

Effects

Cholesterol: according to the definition of the American Heart Association (AHA), cholesterol is a soft, wax-like substance belonging to the blood fats, which can be found in blood and in all cells of the body. It is an important component of a healthy body as it is required for the formation of cell membranes, important hormones and various types of tissue. A too high cholesterol level in blood (hypercholesteremia), however, is one of the main risk factors leading to coronary heart diseases. This severe disease may cause cardiac infarctions and strokes, the most frequent causes of death in the Western countries.

It is also important to know that there are two types of cholesterol, the «good» HDL cholesterol and the «bad» LDL cholesterol. If there is too much of the LDL cholesterol in the blood, it may slowly get deposited on the interior of the arteries of the heart and brain and form a «plaque», which is better known as «atherosclerosis». Once the plaque is so big that it interrupts the blood flow in the vessels supplying the brain and heart with oxygen and blood, the result may be a stroke or a cardiac infarction. HDL cholesterol, however, may detach parts from the deposited LDL cholesterol from the arterial wall and therefore prevent against the development of a plaque.

Red yeast rice: red yeast rice is a natural food supplement which, in Asian countries, has been part of the food for thousands of years. It could be proven that it can inhibit the key enzyme for cholesterol production in the liver. This property of the said food supplement, which many Asians sprinkle on their tofu every morning, was discovered by American experts. More than 20 studies on this subject involving thousands of people were carried out in China. They showed that in those people who daily ingested red yeast rice the cholesterol level fell by 25 to 40 percent. These figures by far surpass the results that can be achieved by a diet and physical activity alone.



In the United States, a self-controlled multi-center study was carried out, which reported on the efficacy of red yeast rice in 187 patients with a mildly to moderately increased cholesterol level in blood (hypercholesteremia). It could be shown that red yeast rice could not only efficiently reduce the «bad» cholesterol but that primarily it could also increase the «good» cholesterol. No serious side effects were reported, which is of enormous advantage compared to the usual synthetic lipid-lowering drugs that are presently in high demand.

Niacinamide: niacinamide is also called nicotinic acid or vitamin B3. In food, it can be found in liver and other innards, meat, eggs, fish, nuts, legumes, cereals, milk and avocados. It is important for the energy production, plays a role in regulating the blood sugar, in antioxidative mechanisms and detoxification processes in the body. In addition, it has a positive effect on health, particularly on high cholesterol levels. It also positively influences arthritis, the so-called Raynaud's disease (disturbed circulation) as well as the initial stages of diabetes mellitus type I.

Composition

One capsule contains:

	<u>daily dose</u>
Niacinamide	300 mg
Red yeast rice	200 mg

in pharmaceutical grade. Other ingredients: microcrystalline cellulose, magnesium stearate, SiO₂.

Dosage

In normal cases take 1 capsule daily with plenty of fluid.

Instructions

Food supplements are no substitute for a well-balanced diet and a healthy lifestyle. The indicated recommended daily intake should not be exceeded. Persons under constant medical care should consult a physician before taking the supplements. Product information is not to be considered a statement regarding cure; in general, we advise against self-medication without proper consultation of a doctor. Subject to mistakes and print or typographical errors.

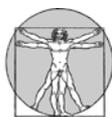
Store in a cool and dry environment, out of reach for children.

Cholesticin® Product Groups

Cholesticin® can be found in the following product groups (www.vitabasix.com):

-  **Cardiovascular System**
-  **Detoxification & Purification**
-  **Metabolism & Weight**

Manufacturer:



VitaBasix®

by LHP Inc.

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Important information:

Our products are manufactured in accordance with the GMP (Good Manufacturing Practice) standard. Their quality, purity and concentration are regularly tested in independent test laboratories, in keeping with the FDA (Food and Drug Administration) guidelines.

Our products should be regarded as preventive measures or measures to enhance the individual's general wellbeing. Patients must consult a doctor before using the products for the treatment of diseases.

Subject to alterations and printing errors. Version May 2020